

# КР Media

АФИША

KyivPost

ИДЕИ  
ВАШЕГО  
ДОМА

bigmir)net

ИНТЕРЬЕР  
Магазин

Pink

Корреспондент

ukrjob.net

uaSport.net

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КР Media announces 3q/08 financial year results.

КР Media announced strong revenue and EBITDA growth for the fourth quarter of its financial year (October-December 2008.) Total Revenue for КР Media was UAH 34 mln., while EBITDA was UAH 3,6 mln.

Due to poor advertising market, КР Media has closed several projects. The costs for these projects were UAH -4.1 mln. For Existing Projects, КР Media has EBITDA UAH 7,8 mln.

КР Media is a leader in the Ukrainian media market, active in both print and internet. Its leading brands include bigmir.net, Korrespondent, Afisha and Kyiv Post. КР Media is traded on the PFTS, stock symbol КРМЕ.

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## КР Media 4Q/08F results

(UAH '000)	Revenue	EBITDA	EBITDA, %
КР Media Total*	33 739	3 662	11%
Existing Projects**	30 885	7 790	25%
Internet Projects	8 781	2 545	29%
Closed Projects	2 901	-4 128	-142%

\*Less Inter Company 46 K UAH

\*\* Internet projects included in Existing Projects