

# KP Media



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KP Media announces 1q/08 financial year results.

KP Media announced strong revenue and EBITDA growth for the first quarter of its financial year (April-June 2008.) Total Revenue for KP Media was USD 6.4 mln., an increase of 36 %, while EBITDA was USD 0.6 mln.

Developed Projects of KP Media, those over 3 years on the market, showed strong growth of 34%. The Developed Projects has EBITDA margins of 31% and EBITDA of USD 1.7 mln. Internet revenues of KP Media increased by 96%.

KP Media is a leader in the Ukrainian media market, active in both print and internet. Its leading brands include bigmir.net, Korrespondent, Afisha and Kyiv Post. KP Media is traded on the PFTS, stock symbol KPME.

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# KP Media

KYIV POST

KYIV BUSINESS DIRECTORY

bigmir)net

АФІША

Корреспондент

Pink

НЕП  
ДОДА

15 МИНУТ

## KP Media F2007-08 Financial results

(\$ '000)	Revenue	EBITDA	EBITDA, %
KP Media Total*	21 165	-1 863	-9%
Developed Projects**	18 234	4 291	24%
Internet Project***	3 833	1 238	32%
New Projects	2 416	-5 897	-244%
Omega	761	-257	-34%

\*Less Inter Company 245 K\$

\*\*Projects more than 3 years on market

\*\*\* Internet Project included in Developed Projects